

1 October 1974

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MEMORANDUM FOR

SUBJECT: PRD Product Review

REFERENCE: Draft Memorandum for General Wilson; Subject: Systematic Product Review

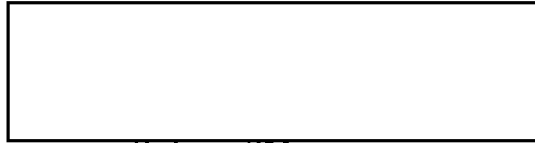
1. Admittedly, a memo of the type you propose must be general and, in certain areas, even vague, at least until we test and determine our precise direction. Furthermore, it may be that my concern is premature, that the system has to be tried first. But I still want to express my doubts about the review as it is presented in the draft memo.

25X1

3. Another aspect of how we carry out a review involves methodology. During the test period, a common -- to PRD -- methodology should be developed. Without that, there would be no way to draw generalizations across the board. I would hope that the method would be simpler and less time consuming -- and less boring -- than the one used during our NID review.

4. I do not recommend we emphasize review of current intelligence publications. There is too much emphasis on that aspect of intelligence production already. In this regard, I think we should stay away from the DIN during the test period -- the document is too new with too many problems. Our review should take in a longer period -- a quarter vice one month -- and should cover all national intelligence. During the three month period, current intelligence might provide means to identify gaps in estimative production, but the former should be only one part of a broad review.

5. Finally, before the final memorandum goes forward to the D/DCI/IC, I recommend we conduct a seminar on the subject to air ideas of other PRD staffers.



Major, USA

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3	Subj: <u>System. Prod. Review</u>	
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ACTION	DIRECT REPLY	PREPARE REPLY
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<p>Remarks: John:</p> <p>Objective 2.d. is too ambitious when measured against <u>current intell periodicals</u>. In my area, at least, <u>most of the finished intell output</u> is NOT dissem in national periodicals. This goes for work against the econ KIQs too. (Objective 2.b. should end "...of coverage of KIQ topics.") Also, I would suspect the <u>geog assessments</u> will fill bill re post mortems (2.g.).</p> <p>In sum, I am willing to pitch in, but am doubtful of the worth of my input. Lastly, I wish to pass in October "test." I'll be in Calif. and tied up with other pressing matters. Why not, therefore, replace "economics" on p. 2 with "scientific."</p>		
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30 Sept.

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I like it all but

paragraph 4 - I would not  
restrict review to NIB and DIN  
only and would like to have  
more than one area covered.  
Suggest, as a minimum, that  
SEA be among those surveyed,  
and all national intelligence ---  
not just secret products be  
included in the study.

A

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<b>Remarks:</b> <i>Re: my last suggestion.  It might be useful to get  everyone together for an  exchange of views.</i>			
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